# CANADIAN CENTRE ETHICS SPORT

Is proud to present...







## ClubExcellence

### **DOES YOUR CLUB:**

- ✓ Want to attract more participants?
- ✓ Spend a lot of time "putting out fires"?
- **✓** Want to attract corporate partners or new funders?
- ✓ Need more volunteers?
- ✓ Want to increase awareness of, and obtain tools and resources to successfully implement LTAD or LTPD?

Club Excellence is a program built to support any sport, is third party operated, using fair and transparent methods to deliver a national certification program. It was developed by a group of like-minded organizations (Gymnastics Canada, Swimming Canada, CanoeKayak Canada, Athletics Canada, and Speed Skating Canada) who came together around the development and delivery of a national, workshop-based program designed to help sport clubs provide quality programming and effective club management practices. The certification program recognizes clubs and associations that invest in building capacity to meet and exceed a basic set of operating principles.

The six core areas of Club Excellence are program delivery, coaching, people management, governance, financial accountability, and marketing, recruitment and revenue generation. Great sport organizations are those that develop strategies on the field and off. Club Excellence can help. Best of all, your club or association will be recognized for the investment made in establishing policies and processes to meet your day-to-day challenges.

350, 955 rue Green Valley Crescent Ottawa, ON

## WORKSHOP **DETAILS**

DATE & TIME Saturday,

**February 23, 2013** 9:00am - 5:00pm

#### LOCATION

**Delbrook Community Recreation Centre** 

-Oak Room-

**600 West Queens Road** 

North Vancouver

**V7N 2L3** 

#### FFF

\$50\* / Participant

\*Includes coffee, lunch,

and materials

**REGISTER ONLINE** 

http://clubexcellencenorthvan.eventbrite.ca

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